



Hello, peoples of 37signals.
Or — **HEY** ;)

My name is Basil. I'm looking
for ~~a team to join~~ like-minded
people to work together.

That's my attempt at pitch-
cover-lettering you. ~~So to say.~~

① It's designed to be printed,
but you're not required
to waste the precious paper.



You can get to know me better,
by exploring my website.

basil.skrnk.trueowl.com



But I bet you're the team that
would appreciate another blog-
project of mine, bits.basil.skrnk ➡

① I like it for its simplicity.
To me, it's similar to what you do.

I started **my career** about two decades ago.

But that's what I tell others.

It doesn't feel like I have a *career*.

That's the way I live my life, and it's been since my teens, so probably I'm a bit longer in this anyway.

Eight years ago I designed my cv/resume exactly that way. These days, I call it my self-presentation.

① Obviously, it doesn't play well with a *typical* company. But you guys might enjoy the vibe here, too.

I've made a special no-nonsense **résumé**, just for you. I wrote about it. And all my previous attempts at résuméing too.

~~Just in case you're interested in résumés.~~

So, I'm not going to talk about my previous job experiences *here* and focus on why *I think* I can be a fit for you, and why I think you're the team I've been looking for.

Also, I have a portfolio, and I write on my thinking behind the projects.

I would love to show any of **my projects**, but I just don't feel the timing is favouring me.

①

In case you're happened to revisit this document some day in the future, my projects list might be something I'd link and be done with.

① Till that point in time, I'd love to introduce you to them in private.

Till that point in time, I'm using these two other sides of the paper, to explain myself.

① I'm following your progress since the early days, and for me you were the 37signals becoming Basecamp becoming 37signals back again.

Why Basecamp?

I'll start with myself. And, frankly, that's the only party I can talk about. You all are inside my head.

I was looking for a job, a couple of years back. That happened unexpectedly and unplanned. ① I've written about that in that [résumé series](#) I have mentioned.

Till that point in time, I have never had a *proper* résumé, as much as I never used LinkedIn, or any other mean to seek work. I've been lucky to have clients coming to me.

I guess, one of the reasons is the world-view that was shaped by reading some guys on the internet very early in my career. You. Mostly Jason + David. ① Early days Twitter, Signal vs Noise, and I have the books too.

I was never a fan. I used only Basecamp, for a very short time, with a company that used it very wrong. ① Their processes were built on ASAP.

But, the thinking behind the products, it aligned well with how I see the world. Always. I like this approach to life.

I was never considering this possibility to actually *join* you. As much as I never considered this option to fully embrace your products in my workflow. For some reason.

The thing is, it isn't me not believing you this approach works. It's me being afraid to realise this *not-for-all* thing.

I guess, it's something you grow towards. Focus.

Why me?

What a tough question. Don't ask *me*, it's *your* decision.

I'm waving at you, and if you wave back, there is this tiny chance I am the person you were seeking.

You'll never know till you actually try. As much as I am.

I'm enough years in this ~~profession~~ to be aware of how little I know. That limits how much I can advertise myself to a company I treat as an equal. In terms of thinking.

I won't say, I'm the best candidate. I could be the worst. I have no idea. As much as you are. That's mostly a lottery for everyone involved, you can trim your chances with some system, but that's just it. That's how the life is.

In the beginning, there is this line 'I think you're the team I've been looking for.' Go check, there's plenty of space to end it with this pompous '**all my life.**' Which I did at first. Then I made it ~~gray~~, then ~~strikethrough~~. [i This blue side-note too.](#)

And only then I removed it altogether. You cannot see it, that's why I mention. Because, the truth is, **I wasn't.**

I *grew* to appreciate it. Through the pain and suffering. That's something I learned along the way.

So, I think you're the team I **am** looking for.

Am I the person you're looking for? Let's go figure?