

During my career of 15 years, I was a developer, designer (interfaces, then motion), art director, design manager, creative director, digital producer, product owner, and client. I designed complex in-house systems for clients. I worked in advertising with global agencies.

Basil Skrnk Creative Director

That's the short version of my resume. If you'd prefer to have a more detailed view of each position I held, follow this document's link or visit my LinkedIn.

linkedin.com/in/basilskrnk

Work Experience

2022— Design Manager TOI TOI & DIXI, Kyiv, Ukraine

With a small team of 8, I was busy developing internal assets for the company. We created a unique CRM, apps for logistics, security, etc. Our goal was to automate and simplify the difficult task of organising the company assets for clients and the entire company staff.

2019—

Business Owner Self-Employed

My workmates and I worked in the Southeast Asia region as an independent company. Our focus was on motion graphics and animation. My responsibilities were to organise a team of creatives to produce projects for different clients (small clients and corporations). We did advertisements and built inner systems for corporate clients.

2009—

- 2009 Design Intern, UI/UX at Sophos
- 2008 Software Engineer Jr. at Itransition
- 2007 Quality Assurance Intern at Itransition

Besides the usual work. I learned how to organise a business distributed across the entire country (Ukraine is the biggest European country). I helped company staff people who are pretty far from being tech-literate operate the systems. We worked with the US government and NATO. I was responsible for some of the communication and contracts.

2015— Motion Designer

Global Advertising Agencies, including TBWA, Leo Burnett, BBDO, Condé Nast, Google

Six years in advertising. My responsibilities were to collaborate with copywriters, managers, designers and clients to produce every possible advertising format, be it the smallest web banners or the biggest YouTube Mastheads. I learned how to cope with the stress of being involved in many projects simultaneously.

Portfolio

bit.ly/Basil-Skrnk-2022

Skills

Figma Sketch Adobe Creative Suite Typography Blender Cinema 4D HTML/CSS/JS Animation Motion Design Photography macOS Slack Trello Git Linux